



## **Media Release**

**\$ 100,000**

### **Fundraising Milestone reached for St. Joe's Baby Face Photo Wall**

**- Tuesday, December 1, 2009 -**

This morning the Teresa Cascioli Charitable Foundation and St. Joseph's Healthcare Foundation announced that the St. Joe's Baby Face Photo Wall has reached a remarkable fundraising milestone. \$ 100,000 has been raised through contributions since the inception of the Baby Wall in April 2008. All proceeds go to support programs and services at St. Joseph's Healthcare Hamilton.

Very significant regional businesses and community partners were also inducted today including ArcelorMittal Dofasco and Trivaris.

The following is a complete list of Hamilton personalities and Corporate Partners inducted into the St. Joe's Baby Wall at today's ceremony:

#### **Hamilton Personalities:**

**Mr. Angelo Mosca**

**Dr. Peter George, President and Vice-Chancellor of McMaster University**

**Ms. Donna Skelly, CHCH News**

**Dr. Dave Williams, Canadian Astronaut  
& Director of McMaster Centre for Surgical Robotics**

#### **Corporate and Community Partners:**

**ArcelorMittal Dofasco**

**Hamilton Police Service Project Concern**

**Royal Bank of Canada (RBC)**

**RBC Dominion Securities, Hayes Vickers Wealth Management**

**Trivaris**

The launch of the Baby Wall was well attended, and enthusiasm evident from both new inductees and also individuals who previously joined the wall.

'Teresa Cascioli has once again shown her ability to inspire and to innovate' said Dr. Kevin Smith, President and CEO of the St. Joseph's Health System. 'The great turnout today and tremendous support of the St. Joe's Baby Wall speaks to both her incredible commitment to healthcare, and also to the community's remarkable support of our hospital.'

'I'm extremely pleased with the growing support for the Baby Wall, and am thrilled with how successful the initiative has been to-date' said Teresa Cascioli, Founder of both the St. Joe's Baby Face Wall and the Teresa Cascioli Charitable Foundation. 'If we can reach \$ 100,000 in such a short period through community and partner support, I have no doubt that we will eventually celebrate reaching the \$ 1 million milestone. This is in large part due to the reputation for great care that St. Joe's has in our community.'

**St. Joe's Baby Face Photo Wall - Media Release**  
**Page 2 of 2**

Mr. Andrew Sloan, representing ArcelorMittal Dofasco, noted 'St. Joseph's Healthcare Hamilton and ArcelorMittal Dofasco are organizations with similar aims - a stronger, healthier community. Joining the baby wall is a tribute to what we can do together, and the Wall's success to date shows the promise going forward. ArcelorMittal Dofasco and its 5000 employees are friends of St. Joe's and very proud to offer our continued support.'

Ms. Sera Filice-Armenio, President of the St. Joseph's Healthcare Foundation, was pleased with the success of the wall. 'Our donors, partners, and community never cease to amaze me. We are so grateful to our partners, and especially to Teresa and her Foundation for her leadership with the Baby Wall, and for inspiring proud St. Joe's babies to express their gratitude to the hospital.'

**About the St. Joe's Baby Face Photo Wall**

In April 2008, Teresa Cascioli approached St. Joseph's Healthcare Foundation with a \$ 1 million dollar donation and a vision to create a network of St. Joe's babies and grateful patients whom she hoped would follow her example by giving back to the Hospital as a token of appreciation for how it has touched their lives.

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